

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month Day

M I S C / L E T T E R

(Form Type)

0 5 0 8

Month Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

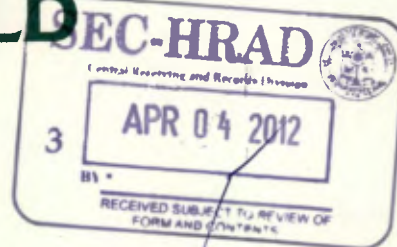
To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



4 April 2012

Director Justina F. Callangan
Corporate Finance Division
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila

Attention: Ms. Trixie Posadas, SEC Analyst

Dear Director Callangan:

Enclosed herewith are the reports on number of shareholders and level of foreign ownership of Puregold Price Club, Inc. as of 31 March 2012.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Compliance Officer

April 02, 2012

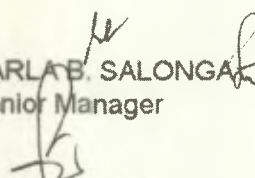
PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

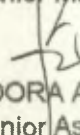
Attention: ATTY. CANDY H. DACANAY
Corporate Secretary

Gentlemen:

As of March 31, 2012, there are 8 (eight) stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Senior Manager


ADORA A. YANGA
Senior Asst. Vice President





April 02, 2012

PHILIPPINE STOCK EXCHANGE, INC.
PSE Center, Exchange Road,
Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
CTO-Information Technology Division

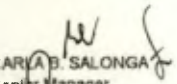
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF MARCH 31, 2012**


Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company.

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,000,000,000	800,000,000	574,700,000	28.7350	1,425,300,000	71.2650	12-00000005 2/3/12	-

Submitted by:


CARLA B. SALONGA
Senior Manager


ADORA A. YANGA
Senior Asst. Vice President

